

4 Ways you can promote the Brecon Beacons Visitor Survey

1. On your own website:

Add a link to the visitor survey on your business website – enabling visitors to click straight through to the online survey.

Add the following link to the visitor survey to your website homepage or ask your web developer to. www.breconbeaconssurvey.co.uk

2. Email signatures – copy and paste the following text to your email signatures which includes a link to the visitor survey all ready for you to use.

Have you stayed in the Brecon Beacons recently? Why not tell us what you think? Feedback will help us to learn more about what is important to you as a visitor and find out what we can do to improve what the area has to offer.

Please take a moment to answer some questions about your visit via our [online visitor survey](http://www.breconbeaconssurvey.co.uk) (www.breconbeaconssurvey.co.uk) and as a thank you, you'll be entered into a quarterly FREE PRIZE DRAW!

3. Follow up post stay emails – Do you send your visitors a post stay email? If yes, please could you include a line or two about the visitor survey – suggested text below for you to copy and paste.

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4. Social media – if you use Facebook or Twitter please can you post or tweet the visitor survey link – some examples are below. If you could schedule weekly post/tweet that would be much appreciated.

Eg tweet you can copy and use: Have you visited the [#BreconBeacons](https://twitter.com/BreconBeacons) lately? Please complete an online visitor survey. Incentive Prize to be won! www.breconbeaconssurvey.co.uk

Eg Facebook post you can also copy and use: Have you visited the beautiful Brecon Beacons recently, we hope that you enjoyed your trip. We are conducting a visitor survey to find out how we can improve facilities, services and promotion.

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