



Brecon Beacons Tourism Award Categories:

1. The Best Large Serviced Accommodation (6 rooms or more)

This award is open to any large serviced accommodation provider in The Brecon Beacons National Park that has 6 rooms or more. The applicants will be assessed on

- The quality of the offer
- The customer experience
- Things that make a difference

2. The Best Small Serviced Accommodation (5 rooms or less)

This award is open to any small serviced accommodation provider (B & B, Guest house, Inn, Hotel) in The Brecon Beacons National Park that has 6 rooms or less. The applicants will be assessed on

- The quality of the offer
- The customer experience
- Things that make a difference

3. The Best Self-Catering Accommodation sleeping less than 10 people

This award is open to any small self-catering accommodation in The Brecon Beacons National Park that sleeps less than 10 people. The applicants will be assessed on

- The quality of the offer
- The customer experience
- Things that make a difference

4. The Best Self-catering Accommodation sleeping 10 or more people

This award is open to any large self-catering accommodation that sleeps more than 10 people in The Brecon Beacons National Park. This category includes large holiday houses, bunkhouses and hostels. The applicants will be assessed on

- The quality of the offer
- The customer experience
- Things that make a difference

5. The Best Camping, Caravan or Glamping Experience

This award is open to any Camping, Caravan & Glamping business in The Brecon Beacons National Park. The applicants will be assessed on

- The quality of the offer
- The customer experience
- Things that make a difference



Please note - For all accommodation applicants it is preferable, but not essential, that businesses are graded by Visit Wales or the AA. When judging, if there were 2 equal quality businesses, extra credit would be given to a graded accommodation provider.

6. Best Activity Provider

This award is open to businesses providing an activity in The Brecon Beacons National Park. This may be an adventure activity or an experience day. The applicants will be assessed on

- The quality of the offer
- The customer experience
- Things that make a difference

7. The Best Food Experience - Taste the Beacons

This award is open to any business that offers meals in The Brecon Beacons National Park. This is open to any Restaurant, Café / Tea Rooms, Pub, Bar or Hotel

The applicants will be assessed on

- The quality of the food
- The variety of the menu
- Use of local food & seasonality
- Customer service & hospitality
- Things that make a difference

8. Best Attraction

This award is open to any attraction in The Brecon Beacons National Park. The applicants will be assessed on

- The customer experience
- Customer service & hospitality
- Things that make a difference

9. Community Tourism

This award is open to any community initiative involving a group of local people that demonstrates local collaboration that has benefited the locality but also added value to the visitor experience of the area thus bringing in more revenue for local businesses and enhancing local pride.



10. Sustainable Tourism

This award is open to individuals or community initiatives that demonstrate respect for Responsible Travel's vision that 'all types of tourism can be organised in a way that preserves, respects and benefits destinations and local people'. Judges will be looking for examples of people demonstrating best practise with green initiatives and working innovatively with local culture, communities & biodiversity to enhance the visitor experience.

Applicants will have to provide their sustainable tourism policy, show what steps they have taken to reduce their environmental impact, how they have increased their return to the local community, how they communicate their objectives to staff, suppliers and their visitors and how they work collaboratively with others to increase their visitor's appreciation of the local area.

11. Outstanding Contribution to Tourism

This category is an opportunity for people to nominate individuals who in their view have made an outstanding contribution by dedicating their time and energy to making a difference to the tourism, leisure and hospitality industry in The Brecon Beacons. This maybe someone who has inspired and helped the destination as a whole or an indivial business or member of staff who has delivered excellent customer service to visitors over the years beyond the call of duty.

12. Best Tourism Business Overall

This accolade will be awarded to the applicant who in the view of the judging panel deserves to be acknowledged as the Best of the Best!