



BRECON BEACONS TOURISM CONFERENCE

WEDNESDAY 7TH FEBRUARY 2018

LLANGYNIDR VILLAGE HALL

09.30 doors open

10.00 Introduction – Julian Atkins, Chief Executive, Brecon Beacons National Park Authority

10.10 2018 – Down to the Sea, Wales Way and Year of Discovery: Claire Chappell, Head of Brand, Visit Wales

10.40 Down to the Sea Animation – the story boards unveiled – Carol Williams, BBNPA

10.50 Wales Way in the Brecon Beacons – Richard Tyler, BBNPA

10.55 Workshop on Wales Way

11.30 Coffee break

11.45 2017 – A Year of Achievement – Laura Thomas & Richard Tyler

12.00 2017 - A Year of Press Activity - Hills Balfour

12.10 Black Mountains Partnership – Mark Ward & Carol Williams

12.25 Atlantic Geoparks Interreg Project – Alan Bowring & Clarissa Price

12.35 What's Going On? Short talks

- Brecon Beacons Tourism & TPIF – Laura Thomas
- Waterfalls Country Car Parking – Richard Tyler
- Dogs in the Countryside – James Lawrence
- Business Wales – Stephen Maggs
- Wales: A Food Destination – Nerys Howell

13.00 Closing remarks (Julian Atkins, BBNPA)

13.10 Lunch