



Leaflet & Brochure Distribution Service for the Brecon Beacons

Are you a visitor attraction, activity provider or other tourism business seeking to promote your business?

Brecon Beacons Tourism is proud to be working with Pear Communications, one of the UK's leading distributor of marketing and print materials, in providing a leaflet distribution service.

Our service covers all they key locations in and around the Brecon Beacons, ensuring more visitors stay in the destination longer to enjoy the many facilities on offer.

How it works?

- **Brecon Beacons-branded stands positioned in key locations**

In the last year over 340 new Brecon Beacons Tourism branded stands have been made available FREE of charge to local businesses at strategic locations in and around the Brecon Beacons. A number of stands are still available in various sizes, including floor-standing and counter-top. If you are an accessible venue and would like to host a stand, please contact Pear Communications.

- **Flexible leaflet/brochure distribution to suit your business**

Your business can have leaflets regularly distributed in these stands and a range of other outlets located in Wales and England. Professional advice can be given on the most suitable service for your business - including the best catchment area, distribution outlets, print volumes and optimum times of distribution. Tailored outlets can be offered e.g. arts, tour operators. An online top-up request service is available plus live reports of individual stand status using the latest digital technology.

Pear Communications aims to ensure all Brecon Beacons stands will contain at least 90% local visitor information, thus encouraging customers to stay in the area longer.

What's the cost?

As a BBT Member it costs just £19.50 + VAT pa, for 1,000 leaflets to be distributed - minimum order of 2,000 leaflets. This is a 25% discount compared to normal rates.

Further information

Contact Pear Communications local agent, Alan Griffiths:

Tel 07584 077326, email alan.griffiths@pearcommunications.co.uk